



Demitri Fregosi

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About

I am a graphic artist, with a love of expression and concept. A background in pop art and a strong interest in music identity led me to become a designer. Conceptual thinking, insight, and emotional connections are what I strive for in my work, and my passion for design is unparalleled.

Education

Art Institute of Portland
BS, Graphic Design
Winter 2002

Skills

Print design, editorial layout, pre-press and press checks, vector line art and typography, digital illustration, digital photo retouching, art direction and artist management, project management, conceptual thinking and presentation, client communications.

Software: Adobe Creative Suite: Photoshop, Illustrator, InDesign, Image Ready, Dreamweaver, Flash, Acrobat, Light Room. Quark Express, Extensis Suitcase, Linotype Font Explorer, PowerPoint. Proficient in both Mac and PC environment and problem solving.

Experience

Freelance Graphic Design/Art Direction

July 2009 - Current

As a freelance designer, I have worked with a number of clients as a production designer, illustrator, and art director. Clients include: The Ace Hotel, Herbivore Magazine, Double Tee Concert Promotions, Xplane, and more.

Santa Fean Magazine

Art Director/Production Manager

July 2009 - May 2010

I was in charge of production for the entire magazine, from article layout to assembly to pre-press. I also took over as the web site administrator, updating the site with the magazine's content and managing the web ads. I hired all freelance photographers and art directed photo shoots while also working with clients and building ads.

The Ace Hotel

Art Director

March 2008- December 2009

I was hired to work at the Ace Hotel for the opening and branding of two new hotels in New York and Palm Springs. I was responsible for the redesign of the company website and worked on various in-house marketing and design needs including signs, advertising, photography, and email templates. I also worked on collateral for the hotels including in-room books, restaurant menus, t-shirts, and retail items.

The Portland Mercury

Art Director

July 2005- January 2008

I was responsible for the design and management of the art department for a news and culture weekly paper. I designed weekly features, cover designs, and managed the look of the paper including illustrations, comics, and all graphic content. I managed all freelance photographers and illustrators, along with arranging all photo shoots and art directing on site. I was also in charge of all in house materials including sales pieces, ads, mailers, and event art. Additionally, I managed the look and feel of all web presences, including new sections and re-designs.

Conquent

Art Director

January 2004-July 2005

As the sole designer, I was in charge of web site design, implementation of design, and casual code work as necessary. For many smaller start-up clients, this also meant the creation and application of an identity system. I was also in charge of the company's own corporate identity, print design, and client proposals. I worked with clients both over electronic communication through an online task manager, and in meetings through presentations.